



WHISTLER HALF MARATHON OFFERS NEW RUN EXPERIENCES ON RACE WEEKEND IN 2017

Media Release

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Whistler, BC The North Face Whistler Half Marathon is just around the corner and organizers are working hard on all the new and updated experiences for 2017. As announced earlier this year, race weekend now also offers up a thirty-kilometre course in the collection of running experiences available on race day, June 3, 2017. In addition to the thirty-kilometer distance, runners can also take part in the new CYA (Choose Your Adventure) Trail Run on Friday night. This trail run brings a new run option to the festivities, whereby participants start together but can choose between a Green, Blue or Black rated course which reflects the technical difficulty of the terrain. The CYA Trail Run is open to all runners regardless of if they are participating in the main events on Saturday.

In addition to the new events, each of the existing distance has seen a make-over for 2017. The newly designed courses will have participants run through some of Whistler's unique neighbourhoods while also incorporating more of Whistler's natural wonders with each course making its way into Lost Lake Park. "These hybrid paved and gravel courses will really showcase the amazing place that Whistler is" says Race Director, Dave Clark.

While there are plenty of running events to take part in, the weekend also has non running experiences on tap. Whistler Olympic Plaza will play host to a variety of free of seminars on Friday. Topics include nutrition, meditation, and inspiration to reach for your wildest dreams. There will also be a progressive DJ session all day long, curated locally by DJ Adrian Moran of Digital Mountain Tribe. Saturday, our popular Yoga Jam returns to Whistler Olympic Plaza in the afternoon and the Trails in Motion 5 Film Festival will take place Saturday evening at The North Face Store. Entry to the film festival is by donation.

A full schedule of events is available on our website. Visit whistlerhalfmarathon.com for more information.

whistlerhalfmarathon.com



About The North Face Whistler Half Marathon

Produced by Whistler Friends (whistlerfriends.com), a non-profit event producer, The North Face Whistler Half Marathon has chosen Crohn's and Colitis Canada (CCC) as its primary charity, with \$5 from every registration donated to the CCC. For more information on the CCC, please visit crohnsandcolitis.ca.

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Media Contact:

Dave Clark, Race Director
The North Face Whistler Half Marathon
604-967-3733 dave@whistlerhalfmarathon.com