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## WHISTLER HALF MARATHON ANNOUNCES ADDITION OF NEW FIVE-KILOMETRE COURSE

## Media Release

**December 16, 2015 –** for immediate release

Whistler, BC The North Face Whistler Half Marathon is excited to announce the addition of a five-kilometre course to its collection of running experiences available on race day, June 4, 2016. This brings their mass start event choices to a total of four, which currently include a 21.1-kilometre half marathon, a 10-kilometre run and 1-kilometre kids run.

"We are excited to introduce an additional distance to our race weekend offerings. Participation in 5 km distance runs has been growing across North America in recent years as more people look to running to supplement their healthier lifestyles. We feel that the addition of a 5 km distance will attract new runners and continue to grow the number of groups who travel to Whistler to participate in our event on weekend getaways with friends and family," says Race Director, Dave Clark.

Online registration for all The North Face Whistler Half Marathon events opens at 9:00 a.m. on New Year's Day, January 1, 2016. Visit <u>whistlerhalfmarathon.com</u> for more information, to register, and for past media releases and story starters in our media room.

## About The North Face Whistler Half Marathon

Produced by Whistler Friends (<u>whistlerfriends.com</u>), a non-profit event producer, The North Face Whistler Half Marathon has chosen Crohn's and Colitis Canada (CCC) as its primary charity, with \$5 from every registration donated to the CCC. For more information on the CCC, please visit <u>crohnsandcolitis.ca</u>.

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